Material Requirement / Magazine

◆ The manuscript must be sent in PDF format.

◆ Corner marks must be shown in the manuscript. Corner marks are composed of trim marks (printed size) and bleed marks (printed size + each side 3mm)*. Ground color should reach bleed marks.
Corner marks and all ground color should be displayed in the manuscript.

◆ The indispensable pattern, such a logo or company name, should be placed inside more than 10 mm from the bleed marks.

◆ Outline characters on a colored background need to be more than 10 points.

◆ An ink tack value which is composed of 4 colors should be less than 320% . This is intended to prevent crushed shadows and stains on printing.

◆ The resolution of pictures should be more than 350dpi.

◆ QR code should be black and colored by solid painting (K100%).

◆ If you would like to place monochrome manuscripts, they should be colored only in black.

EXAMPLE

Corner

Bleed marks

Trim marks

Both trim marks and bleed marks must be shown clearly.

ニュース雑誌『AERA』が指南する着こなしの季刊誌

AERA

STYLE MAGAZINE

春のニッポン男児「真摯服」を着る。

5DAYSランチ、5DAYSスーツ 世界がリスペクトする日本製ファブリック

週末服は人なり。パーソナルスタイリング

長谷川博己「スーツとカクテル」

壇蜜「丸の内で、揺れる」

MANUSCRIPT] more than 10 points